



# KAVIN (MICKEY) ASAVANANT, PH.D.

*Assistant Professor*

## PERSONAL SUMMARY

I was born and raised in Bangkok, Thailand. I won a scholarship from the Thai government to study Computer Science at Stanford University for my bachelor and master degrees. My time at Stanford has changed my life. I have been fascinated by people who could create innovations for others. Now, I am back in Thailand and want to bring those excitements and inspirations to the next generations of South East Asians

## SKILLS & INTERESTS

*Specialties:* Innovation, Entrepreneurship, High-Tech Startups, Creativity

*Technical Skills:* C# DotNet, Database, Mobile Computing (iOS / Android)

*Currently Learning:* AI, Data Science, IoT, Search Engine Optimization

*Sports:* Tennis, Swimming, Soccer, Gym

## CONTACT INFORMATION:

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Line/WeChat: titaniummick

## EDUCATIONAL HISTORY

### **Stanford University, Palo Alto, CA, USA**

*BS and MS in Computer Science, specialized in System Architecture*

- Graduated with a cumulative GPA of 3.63/4.0, major GPA: 3.78/4.0
- Stanford CS106 Section Leader, taught a section and graded students' assignment for an introductory course in computer science.

### **Chulalongkorn University, Bangkok, Thailand**

*Doctor of Philosophy in Technopreneurship & Innovation Management*

- Dissertation: Innovative Evaluation System for Health Application Adoption and Usage Rate
- Findings from the dissertation has been adopted and applied to create a telemedicine company in Thailand.

## CAREER HISTORY (PUBLIC SECTORS)

### **Chulalongkorn Business School, Bangkok, Thailand**

#### **Management Positions**

- Assistant Dean of Technology and Innovation (07/2019 - present)
- Director of International Affairs (02/2020 - present)

#### **Academic Positions**

Assistant Professor (2018 - present), Lecturer (2008 - 2017)

*Teaching Courses:* High-tech startups, entrepreneurship, innovation, and management information system (MIS)

*Research interests:* Startups, innovation, family business, healthcare

#### **Researches / Publications / Patents**

- Chanchotiyon, N., Asavanant, K. "The Factors of Family Business Successor Readiness and How Their Impact on the Business Transition from Successors' Perspectives". Journal of Administrative and Business Studies (JABS), Vol. 6, Issue 5.
- Asavanant, K., Buranapatimakorn, S. "How International Exposure in Startups Founders Correlates with Investment Possibility Non-English-speaking Country." (2018)
- Tripopsakul, S., Asavanant, K. "Entrepreneurial Orientation, Firm Resources, and Business Performance: The Evidence from STEP data." (2017)
- Asavanant, K., Bhattarakosol, P., Puriwat W., "Empirical Study on Online Health Information Seeking and Health App Usage Behaviors in Developing Country." (2017)
- Shaw, K., & Asavanant, K. (2017). U.S. Patent No.9760936. "Method of and system for purchasing an item using contributions from multiple people" Washington, DC: U.S. Patent and Trademark Office

### **Secretariat of the Senate, Royal Thai Government**

**Position:** Subcommittee of Commerce (09/19 - present)

Analyze, synthesize, propose concrete concepts Including the proposed mechanism Tools and methods needed to solve problems Including following up and evaluating Thailand's commercial solutions

## NOTABLE ACHIEVEMENTS

### **Royal Thai Government Scholar**

- a full scholarship from the Thai Government to pursue computer engineering degrees (BS/MS) in the US
- Awarded to one student among 30,000 applicants in the Bangkok region

### **AIS 2013 National Startups Competition - Winner**

- Led the team to win 1st prize of an AIS National Startups Competition in 2013. There were 200 startups teams across Thailand participating in the events
- Received 30,000 USD in cash prize from the largest telecom company in Thailand (Advance Info Service Plc)

## CAREER HISTORY (PRIVATE SECTORS)

### **iDoctor PTE Ltd, CTO (04/2017 - 09/2019) Bangkok, Thailand**

- Built Thailand's 1st on-demand telemedicine startups focused on urgent care consultations
- Recruiting, coordinating, and leading development team internationally (Thailand, Ukraine, Russia) to create a safe and secure on-demand platform for parents to consult with their doctors (through text, audio or video calls) from the comfort of their home

*Backend Technology stack:* AWS EC2, S3, CloudFront, RDS, SNS, VPC (dev & prod env)

*Mobile technology:* iOS Swift version 3, Android Kotlin

- Part of the team that successfully raised an investment round with the amount of 3,000,000 USD from Bumrungrad hospital, which is one of the Asian most advanced private hospitals

### **Noonswoon Inc./Co., Ltd., Founder & Managing Director (01/2013 - 01/2017) Bangkok, Thailand**

- Built startups on social network for singles in Thailand
- Recruited and managed a nine-person company with a five-person engineering team
- Raised a round of funding (\$500K USD) from VC firms (Golden Gate Ventures, 500 Startups, and angels)
- Grew the business to 200,000 users, resulting in 120 couples, 15 marriages, and 6 Noonswoon children
- Appeared in both national and international medias (Thairath, TechCrunch, Tech in Asia, or E27)
- Acquired by Lovestruck Pte., Ltd., a publicly-traded company in Australia

### **Skout Inc., Software Consultant (05/2011 - 10/2012) San Francisco USA/Bangkok, Thailand**

- Developed Facebook Application to acquire users for Skout business (JSP/Java/MySQL/Fb Graph)
- Developed HTML5/JQuery Mobile application targeted to iOS and Android platform
- Analyzed and improved targeted monetization features, resulting in an 27% increase in revenue

### **My Purity Test Facebook Application, App Developer (08/2007 - 04/2008) Singapore**

- Created Facebook Application that was ranked as the top 30 apps in term of number of users.
- Acquired by SpeedDate.com/Match.com for cash, equity, and ad revenue. At the time of an acquisition, the app had over 6 million users and average 1 daily million page views.
- Press: <http://www.washingtonpost.com/wp-dyn/content/article/2007/08/08/AR2007080800684.html>

### **Apple Inc., Software Engineer (Intern) (06/2006 - 08/2006) Cupertino, CA, USA**

- Designed and implemented algorithm to optimize new iPod Nano firmware engine
- Worked on voice-prompt localization for Nike+iPod product. Designed, implemented, and tested for number construction for German, French, Italian, Spanish, and Japanese.

### **Microsoft Corporation, Software Design Engineer in Test (Intern) (06/2005 - 08/2005) Redmond, WA, USA**

- Responsible for DDL triggers and event notification test areas. Redesigned test plan review and implemented test cases for event notifications in Microsoft SQL 2005.
- Designed natural test selection tool to compute subset of test cases to be run on build for test pass validation

## SELECTED SPEAKING ENGAGEMENTS / CONSULTING & ADVISORY

