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Education

- 1999 DOCTOR OF PHILOSOPHY, INFORMATION TRANSFER, SYRACUSE UNIVERSITY, UNITED STATES
- 1993 MASTER OF SCIENCE , COMPUTER SCIENCE, SYRACUSE UNIVERSITY, UNITED STATES
- 1988 MASTER OF SCIENCE IN STATISTICS, STATISTICS, CHULALONGKORN UNIVERSITY, THAILAND
- 1985 BACHELOR OF SCIENCE IN STATISTICS (SECOND CLASS HONORS), ELECTRONIC DATA PROCESSING, CHULALONGKORN UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

- "An Empirical Analysis of the Pageview and Visit Duration of Pornography Websites", International Journal of Research in Business and Social Science, 8(3) : 72-82, May.2019, (Tangmanee, C.).
- "How to increase cybersecurity awareness", ISACA Journal, 2 : 45-50, Mar.2019, (Nachin, N., Tangmanee, C., Piromsopa, K.).
- "Web Survey's Completion Rates: Effects of Forced Responses, Question Display Styles, and Subjects' Attitude", International Journal of Research in Business and Social Science, 8(1) : 20-29, Feb.2019, (Tangmanee, C., Niruttinanon, P.).
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Peer-Reviewed Academic/Professional Meeting Proceedings

"Factors Affecting a Closing Price in the Thai Online Pay-to-Bid Website" The 2020 International and National Conference in Business Administration and Accountancy (2020 INCBAA), Chaing Mai University's School of Business, Chaing Mai University Feb.2020, (Tangmanee, C. & Iam-opas, K.).

"Visit Behavior at Amazon.Com: An Analysis of Viewers' Demographics" 2019 International Conference on Business Management Research (IBMRC 2019), Chaing Mai University's School of Business, Chaing Mai University Nov.2019

"Lowercase Letters in Text-based CAPTCHA: A Visual Perception Analysis" the 2018 - 10th International Conference on Knowledge and Smart Technology (KST), Chiangmai, Thailand Feb.2018, (Tangmanee, C.).

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"Comparisons of Visit Behavior at Amazon.com between Purchase outcomes" The 2017 International Conference on Business, Big-Data, and Decision Sciences (ICBBD 2017) hosted by Chulalongkorn university, National Taipei University of Technology, Vilnius

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University, and Shih Chien University. Bangkok, Thailand, August 2-4, 2017.2017, (Tangmanee, Chatpong).

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"Web Survey's Completion Rates: An Exploration into the Forced Responses and Attitude towards Questionnaires"The 2016 Annual Conference of the Emerging Markets Conference, Bangkok, Thailand, January 6-8, 20162016, (Tangmanee, C. & Niruttinanon, Phattharaphong).

"Effects of Perceived Risk and Perceived Value of Online Review through Online Trust on Purchase Intention."The 2015 International Conference on Business Management Research (IBMRC 2015), Chaing Mai University's School of Business2015, (Tangmanee, Chatpong; Rawsena, Chayanin).

"Effects of Risk Awareness and Website Reputation through Online Trust on Purchase Intention"The Fourteenth International Conference on Electronics Business, Taiwan Dec.2014, (Tangmanee, C., Rawsena, C.).

"Information Quality of e-Commerce Website: Changes of Expectation and Satisfaction over Time"The 14th International Conference on Electronic Business (ICEB 2014), Taipei, Taiwan Dec.2014, (Rattanawicha, P., Tangmanee, C.).

"A Comparison of Web Survey's Response Rates across Three Levels of Forced Responses and between Two Style of Question Display"The 14th International Business Management Research Conference (IBRC 2014), Chiangmai, Thailand Nov.2014, (Tangmanee, C., Niruttinanon, P.).

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"Onscreen English Font Personality: An Exploratory Comparison between Thai and English Native speakers"The 13 International Conference on Electronic Business, Nanyang Technological University, Singapore Dec.2013, (Tangmanee, C., Rotworaphorn, T.).

"Website Delay: An Exploration into Downloaders' Demographics"International Conference on Business And Information 2012, 9, International Business Academics Consortium (iBAC) Academy of Taiwan Information Systems Research (ATISR), Renaissance Sapporo Hotel, Sapporo, Japan Jul.2012, (Tangmanee, C., Nontasil, P.).

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- "Effects of Audio Feedback and Download Status Display on Downloaders' Perceptions" The 2012 International Conference on e-Commerce, e-Administration, e-Society, and e-Education (e-CASE 2012), Hong Kong, China Apr.2012, (Tangmanee, C., Nontasil, P.).
- "An Exploration into Thai People's Perception towards Onscreen English Fonts with Implication to Electronic Commerce" The 2nd Business Management Research Conference, Chiang Mai, Thailand Nov.2012, (Tangmanee, C., Rotworaphorn, T.).
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- "Attitude towards Content Display on Websites and their Ethical Judgment: A Survey of Webmasters" The 4th Business Management Research Conference, Chiang Mai, Thailand Nov.2011, (Tangmanee, C., Chompukum, P.).
- "An Exploration into Thai Internet Users' Attitude towards CAPTCHA" Proceedings of The 2009 International conference on Electronic Business (ICEB2009), 121-129, City University of Hong Kong Dec.2009, (Tangmanee, C., Sujarit-apirak, P.).
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- "A comparison of amounts of time to complete, and distributions of data from, online business questionnaires among different rating scales and scale orientations" The 2nd Business Management Research Conference, Chiend-Mai university Mar.2008, (Tangmanee, C., Somjaimitr, R.).
- "User Expectation and Satisfaction on Information Quality of Websites in Different Domains" The 2008 International Joint Conference on e-Commerce, e-Administration, e-Society, and e-Education, 25-31 Mar.2008, (Tangmanee, C., Rattanawicha, P.).
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- "Computer-Mediated Communication: A Study of Programmers' Receptivity toward Code Sharing" The 4th National Computer Science and Engineering Conference (NCSEC), 257-264, Computer Science Department, Chulalongkorn University, Bangkok, Thailand 2000, (Tangmanee, C.).
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- "Elicitation Techniques for Classification Research: Q Methodology" Proceeding of the 5th American Society for Information Science Special Interest Group/Classification Research (ASIS/CR) Workshop, 59-68, Maryland: American Society for Information Science 1994, (Tangmanee, C.).

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"IT and Executives", Oct.2002, (Tangmanee, C.).

"Computer-Supported Cooperative Work", Sep.1993, (Tangmanee, C.).

"User Interfaces: How significant are they?", Sep.1993, (Tangmanee, C.).