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Education

- 2001 DOCTOR OF PHILOSOPHY, BUSINESS ADMINISTRATION, UNIVERSITY OF UTAH, UNITED STATES
- 1994 MASTER OF BUSINESS ADMINISTRATION, MANAGEMENT INFORMATION SYSTEM, SAINT LOUIS UNIVERSITY, UNITED STATES
- 1991 BACHELOR OF BUSINESS ADMINISTRATION, MANAGEMENT, CHULALONGKORN UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

- "Effects of Perceived Participation, Support, and Trust on Feedback Satisfaction", Saint Johns Journal, 34(24)Jun.2021, (Sangkasetchai, W., Chompukum, P.).
- "Factors Affecting Job Satisfaction and Motivation: A Case Comparison of Generation Y and Generation Z in Bangkok", Chulalongkorn Business Review, 42(165)Jul.2020-Sep.2020, (Chompukum, P., Chakrapeesirisuk, N.).
- "Relationship between Webmasters' Attitude towards Content Display on Websites and their Ethical Judgment", NIDA Development Journal, 55(1) : 154-182, Mar.2015, (Tangmanee, C., Chompukum, P.).
- "Performance Management Effectiveness in Thai Banking Industry: A Look from Performers and a Role Interactional Justice", Journal of International Business and Cultural Studies, : 1-22, 2012, (Chompukum, P.).
- "Gen Y Desired behaviors of Leaders", Chulalongkorn Business Review, 126 : 25-50, Oct.2010-Dec.2010, (Anantavorasakul, Teerawat., Chompukum, Pachsiy).
- "Subordinates' Attitudes towards female Supervisors", Chulalongkorn Business Review, 126 : 85-105, Oct.2010-Dec.2010, (Boonyasaatid, Piraya., Chompukum, Pachsiy.).
- "The Effect of Internal Career Orientations on Organizational Commitment", Chulalongkorn Business Review, 115 -116Jun.2008, (Chompukum, P).
- "Standard of developed people", Chulalongkorn Business Review, 2006, (Santiwejkul,K., Chompukum, P.).
- "Administration of Knowledge Management", Chulalongkorn Business Review, 103Mar.2005, (Chompukum, P).

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"Management for Knowledge Management", Chulalongkorn Business Review, : 21 - 29, Jan.2005-Mar.2005, (Chompukum, P).

"Management of the Genius: Essential tools for essential person", Chulalongkorn Business Review, 101Sep.2004, (Chompukum, P).

"Tools for importance people of Organizations", Chulalongkorn Business Review, Sep.2004, (Chompukum, P).

"The Effect of Internal Career Orientations on Organizational Commitment", Chulalongkorn Business Review, 9(4) : 406-423, Jun.2004, (Chompukum, P).

"Knowledge Management", Chulalongkorn Business Review, Dec.2004, (Chompukum, P).

"Status and Networks in Organizations: Theory and Property", Chulalongkorn Business Review, Dec.2001, (Chompukum, P).

Peer-Reviewed Academic/Professional Meeting Proceedings

"Look Right, Feel Right: Visualizing Web Personality and Intension to Apply"ISER-106th International Conference on Advances in Business Management and Information Science (ICABMIS), Tokyo, Japan Jan.2017, (Chompukum, P., Mongkolnavin, J.).

"Different but the Same: Antecedents and Consequences of Gen X and Gen Y Employee Engagement"2015 International Symposium on Business and Social Science, Tokyo, Japan Dec.2015, (Chompukum, P.).

"A study of factors causing employee engagement of employees in Thai companies and foreign multinational companies (MNCs) in Thailand"2014 International Conference on Business and Social Sciences (ICBASS), Tokyo, Japan Mar.2014, (Santos, L., Chompukum, P.).

"Attitude towards Content Display on Websites and their Ethical Judgment: A Survey of Webmasters"The 4th Business Management Research Conference, Chiang Mai, Thailand Nov.2011, (Tangmanee, C., Chompukum, P.).

"Development model of Administration and Management in Banphaeo Hospital"Proceedings of 3rd Business Administration Course meeting, Khon Kaen University, 2004Oct.2004, (Chompukum, P).

Research Grants

"The Business Visualization Project", Jun.2015-Jun.2019, (Tanlamai, U., Ruenrom, R., Sapsomboon, A., Wattanasupachoke, T., Unahanandh, S., Chompukum, P., Tangmanee, C., Rattanawicha, P., Mongkolnavin, J., Jaikengkit, A., Patrakosol, B., Assarut, N., Chantatub, C., Suppakitjarak, N., Audsabumrungrat, J., Tepalagul, N.).

"Roles of Servant Leadership in Building Employee Engagement: A Multi-Level Analysis", 2016-2017, (Chompukum, P.).

"Performance Management Effectiveness in Thai Banking Industry: A Look of from Performers and a Role of Interactional Justice", 2008-2011, (Chompukum, P.).

Books

"Innovation for Sustainable Competition", CU Printing, 2008, (Chompukum, P).

"Change Beating Strategy: 24 Ways for Team Management amidst Crisis", McGraw-Hill, Se-ed Book Center, McGraw-Hill, Unknown, (Chompukum, P).

Textbooks

"Organization and Management", Chulalongkorn University Bookshop, 2009, (Chompukum, P).

"Sustainable Management and Sufficiency Economy Guide Book", Krung Thai Bank PCL, 2007, (Chandrachai, A., Boonbongkarn, J., Chompukum, P).

"Strategy of Change: 24 ways of team management during crisis", Chulalongkorn University Book Center, 2006, (Chompukum, P).

"Strategy to beat the change", Chulalongkorn University Book Center, 2006, (Chompukum, P).

"Managing in Time of Change (Translated book).", McGrawHill(Thailand), 2006, (Chompukum, P).

"The Handbook for Leaders (Translated book).", McGrawHill(Thailand), 2006, (Chompukum, P).

"Superb Leader: 24 lessons for extraordinary leader", Chulalongkorn University Book Center, 2005, (Chompukum, P).

Others

"Case Study: Somboon group as a white factory", Jun. 2008, (Chompukum, P).

"Case Study: Nithi Foods Co., Ltd", Jun. 2007, (Kasikornbank).

"Cast Study: the Heroic Famer", Jun. 2007, (Chompukum, P).

"Handbook for Sustainable Management and Economy", Jun. 2007, (Chompukum, P).

"Business Operation Handbook", Jun. 2006, (Chompukum, P).