



รศ. ดร. พิมพ์นา ปิตรวัชชัย

Assoc. Prof. Dr. Pimpana Peetathawatchai

Department : Accountancy

Email : pimpana@cbs.chula.ac.th

Tel : 02 218 5922

Education

- 1996 DOCTOR OF BUSINESS ADMINISTRATION, ACCOUNTING, BOSTON UNIVERSITY, UNITED STATES
- 1990 MASTER OF BUSINESS ADMINISTRATION, ACCOUNTING, UNIVERSITY OF WISCONSIN-MADISON, UNITED STATES
- 1987 BACHELOR OF ACCOUNTANCY (FIRST CLASS HONORS), ACCOUNTING, CHULALONGKORN UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

- "Measurement and Recognition of Intangible Assets", Chulalongkorn Business Review, 34(131) : 29-50, Jan.2012-Mar.2012, (Peetathawatchai, P., Manowan, P., Sribunnak, V.).
- "Are impairment indicators and losses associated in Thailand?", Journal of Financial Reporting and Accounting, 10(1) : 95-114, 2012, (Peetathawatchai, P., Acaranupong, K.).
- "The Relation between Accounting Conservatism and Bondholder-Shareholder Conflicts over Dividend Policy in Emerging Markets: The Evidence of Thailand", Chulalongkorn Business Review, 32(124) : 55-77, Apr.2010-Jun.2010, (Tangpanyatorn, Preparat., Peetathawatchai, Pimpana).

Peer-Reviewed Academic/Professional Meeting Proceedings

- "Can Accounting Conservatism Reduce Bondholder-Shareholder conflicts over Dividend Policy in Emerging Stock and Bond markets? The Evidence of Thailand"9th Annual conference, Asian Academic Accounting Association Dec.2008, (Peetathawatchai, P.).
- "Do Impairment Indicators Work? The Evidence of the Association between Assets' Impairment Loss and Impairment Indicators in Thailand"the 19th Asian Pacific Conference on International Accounting, 1-16Nov.2007, (Peetathawatchai, P.).
- "The Effects of Massive Changes in Thai Accounting Pronouncements in 1999 on Value Relevance"the 17th Asian Pacific Conference on International Accounting, 1-17Nov.2005, (Peetathawatchai, P.).
- "An Investigation of the Explanatory Power of Alternative Income Definitions: The Evidence from the Stock Exchange of Thailand", 1-14Oct.2005, (Peetathawatchai, P.).

Publications

"A Study of Practical Applications of Accounting Standard on Impairment of Assets in Thai Listed Companies"the 5th Asian Academic Accounting Association Annual Conference, 1-34Oct.2004, (Peetathawatchai, P.).

Non Peer-Reviewed Journals and Articles

"Tomorrow's World: Educating the Future Accounting Professional", Thai Accounting Association Journal 14: 13-18, Nov.2018, (Peetathawatchai, P., Manowan, P., Tepalagul, N.).