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Education

- 2010 DOCTOR OF PHILOSOPHY, BUSINESS ADMINISTRATION, FOGELMAN COLLEGE OF BUSINESS, THE UNIVERSITY OF MEMPHIS, UNITED STATES
- 2004 MASTER OF BUSINESS ADMINISTRATION, BUSINESS ADMINISTRATION, FACULTY OF COMMERCE AND ACCOUNTANCY, CHULALONGKORN UNIVERSITY, THAILAND
- 1996 BACHELOR OF ENGINEERING, ELECTRICAL ENGINEERING, FACULTY OF ENGINEERING, CHULALONGKORN UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

"Supporting the understanding investor behavior and the effective communication", JP Journal of Heat and Mass Transfer, 15(1) : 95-100, Jun.2018-Jun.2018, (Worawachtanakul, P., Likitapiwat, T., Lawsirirat, C.).

"Sell on the news, differences of investor opinion, short-sales constraints and returns around earnings announcements: Evidence from the Stock Exchange of Thailand", NIDA Business Journal, 23 : 136-162, Nov.2018, (Likitapiwat, T., Dhamkhantichoti, P., Johnson, W.F.).

"Roles of Algorithmic Trading and Market Liquidity", Chulalongkorn Business Review, 39(153) : 1-19, Jul.2017-Sep.2017, (Likitapiwat, Tanakorn).

"Market Segmentation in Developing Markets Evidence from Thai Non-Voting Depository Receipts", Journal of Applied Economic Sciences, 11(XI) : 241-256, Mar.2016, (Likitapiwat, T, Johnson, W. F.).

"Examining Materialistic Values of University Students in Thailand", International Journal of Psychological Research, 8(1) : 109-118, Jan.2015, (Likitapiwat, T., Sereetrakul, W., Wichadee, S.).

"Gender Differences in Saving and Spending Behaviors of Thai Students", Research in Education, 90 : 68-81, Nov.2013, (Sereetrakul, W., Wongveeravuti, S., Likitapiwat, T.).

"Information Content of Earnings Announcements: Evidence from After Hours Trading", Journal of Financial and Quantitative Analysis, 47(6) : 1303-1330, Dec.2012, (Jiang, C.X., Likitapiwat, T., McInish, T.H.).

Publications

"The Impact of Low Cost Airline Entry on Competition, Network Expansion, and Stock Valuations", *Journal of Air Transport Management*, 18(1) : 59-63, Jan.2012, (Detzen, D., Jain, P.K., Likitapiwat, T.,and Rubin, R.).

"Intraday Price Discovery in Emerging Equity Market: Analysis of SET50 Index, SET50 Index Futures and THAIDEX Set50 (TDEX)", *Journal of Applied Economic Sciences*, 7(4) : 380-390, 2012, (Likitapiwat, T.).

Peer-Reviewed Academic/Professional Meeting Proceedings

"One Share No Vote: An Empirical Study of No-Voting Share Traders"Paris Financial Management Conference (PFM-2014), Paris, France Dec.2014, (Likitapiwat, T.).

Research Grants

"Market segmentation in developing markets evidence from Thai non-voting depository receipts", 2016, (Likitapiwat, T., Johnson, W.F.).

Working Papers

"Algorithmic Trading in an Emerging Market: Empirical Study on the Stock Exchange of Thailand, 2016 Capital Market Research Institute, The Stock Exchange of Thailand", 2016-2016, (Likitapiwat, T.).