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Education

- 2007 DOCTOR OF PHILOSOPHY, ENGINEERING MANAGEMENT, UNIVERSITY OF MISSOURI-ROLLA, UNITED STATES
- 2007 GRADUATE CERTIFICATE, FINANCIAL ENGINEERING UNIVERSITY OF MISSOURI-ROLLA, UNITED STATES
- 2003 MASTER OF SCIENCE, ENGINEERING MANAGEMENT UNIVERSITY OF MISSOURI-ROLLA, UNITED STATES
- 2002 MASTER OF BUSINESS ADMINISTRATION, CHULALONGKORN UNIVERSITY, THAILAND
- 1996 BACHELOR OF ENGINEERING, CIVIL ENGINEERING, CHULALONGKORN UNIVERSITY, THAILAND

Publications

Peer-Reviewed Journal Articles

"Adaptive Big Data Maturity Model using Latent Class Analysis for Small and Medium Businesses in Thailand", Expert Systems with Applications, (Under Review), (Limpeeticharoenchot, S., Cooharojananone, N., Chavarnakul, T., Charoenruk, N., Atchariyachanvanich, K.). (Scopus Q1 and ISI)

"Deep Learning-Based Visual Defect-Inspection System for Reinforced Concrete Bridge Substructure: A Case of Thailand's Department of Highways", Journal of Civil Structural Health Monitoring, (Accepted and Forth Coming), (Pravee Kruachottikul, P., Cooharojananone, N., Phanomchoeng, G., Chavarnakul, T., Kovitanggoon, K., Trakulwaranont, D.). (Scopus Q1 and ISI)

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"Enhancing competitiveness s by Innovative Inventory Pooling System (IIPS) for multi retailers", International Journal of Business Innovation and Research, 1(1)Jan.2020, (**DOI:** 10.1504/IJBIR.2020.10028078) (Chavarnakul, T., Chandrachai, A., Sinthupinyo, S., Phatanarajata, L.). (Scopus Q3)

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"Thermoelectric - Generator - Based Power Supply for Portable Consumer Electronic Devices: A Market Insight for Business Opportunity in Thailand", International Journal of Management and Innovation (Acceptance Letter), 2014, (Maolikul, S., Chavarnakul, T., Kiatgamolchai, S.).

"The Study of Factors Influencing the Decision to Select The Use of Oil Sorbent in Thailand", IRACST- International Journal of Research in Management & Technology (IJRMT), 2(6) : 603-608, Dec.2012, (Senanurakwarkul, C., Chavarnakul, T.).

"A hybrid stock trading system for intellignent technical analysis-based equivolume charting", Neurocomputing, 72(16-18) : 3517-3528, Jul.2009-Oct.2009, (Chavarnakul , Thira). (Scopus Q1 and ISI)

Publications

"Intelligent Technical Analysis Based Equivolume Charting for Stock Trading using Neural Networks", Expert Systems with Applications, 34(2) : 1004-1017, Feb.2008, (Chavarnakul, T., Enke, D.). (Scopus Q1 and ISI)

Peer-Reviewed Academic/Professional Meeting Proceedings

"Survey of factors affecting intention to use IoT in Thailand"ISPIM Connects Bangkok conference 2020, ISPIMMar.2020, (Antarasena, C., Tanlamaib, U., Chavarnakul, T.).

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"Factors affecting information-seeking behavior and decision making for purchasing architectural materials of architects"the 4th Proceedings Conference of Management Sciences, Sukhothai Thammathirat Open UniversityAug.2017, (Rojrattanakiat, P., Chavarnakul, T.).

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"Architectural Innovation Foresight of Thermoelectric Generator Charger Integrated Portable Power Supply for Portable Consumer Electronic Device in Metropolitan Market: The Case Study of Thailand"Proceedings of the 9th European Conference on Thermoelectrics, 1449, 528-531, CD-ROM. 9TH EUROPEAN CONFERENCE ON THEMOELECTRICS: ECT2011. AIP Conference Proceedings Sep.2012, (Maolikul, S., Kiatgamolchai, S., Chavarnakul, T.). (Scopus)

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"Goal Programming in Operational Intermodal Routing Decisions Problem"The 3rd Technology and Innovation for Sustainable Development International Conference, Faculty of Engineering Korn kaen Unversity, Thailand, Thailand Mar.2010, (Suksawat Na. Ayudhaya, W., Chavarnakul, T.).

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